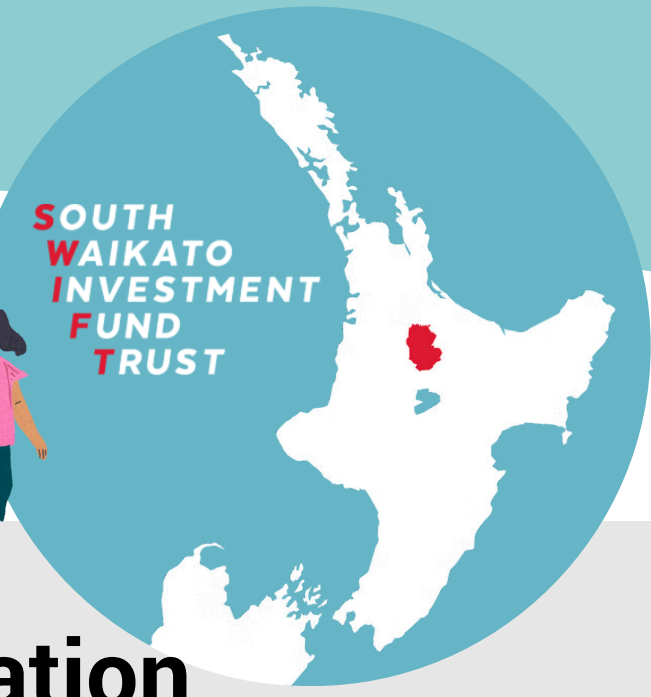
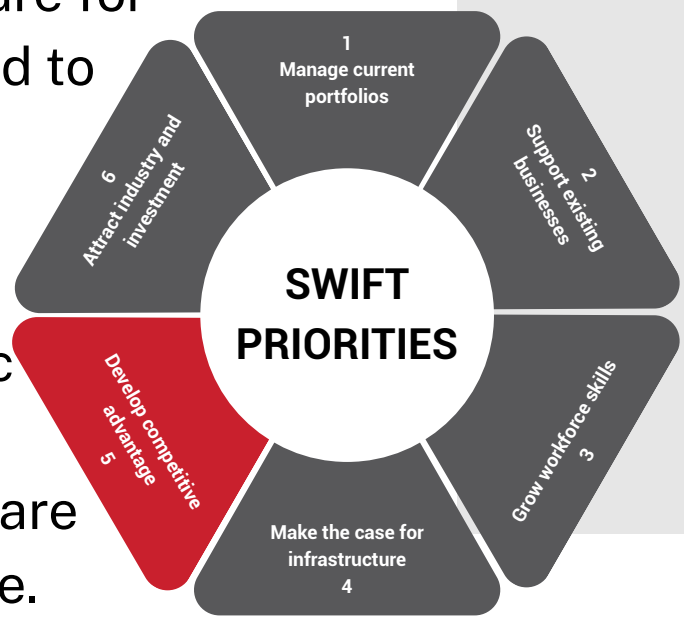


South Waikato District Stocktake

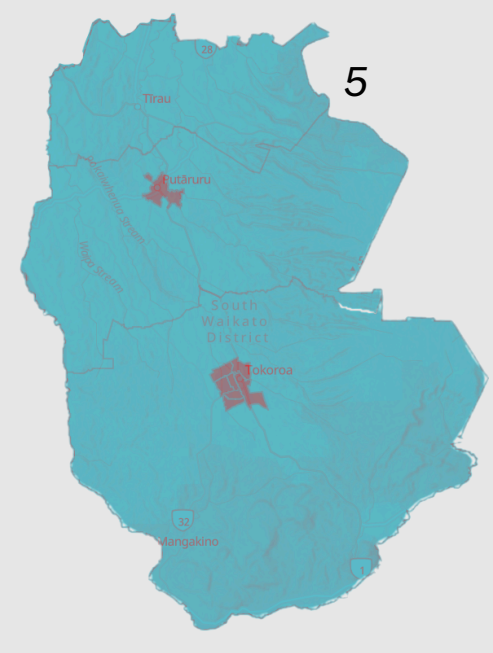


Context

South Waikato Investment Fund Trust (SWIFT) is a community-owned development fund dedicated to strengthening the South Waikato. SWIFT contracted Scarlatti to undertake a district stocktake to inform SWIFT's strategic decision-making with the aim to identify and analyse key data indicators to understand South Waikato's strengths, challenges and opportunities in comparison to other districts. This infographic brings together the public datasets used to report on deprivation, education, economy and infrastructure for easy referral and to show the alignment of each area with SWIFT strategic priorities. Full references are on the next page.

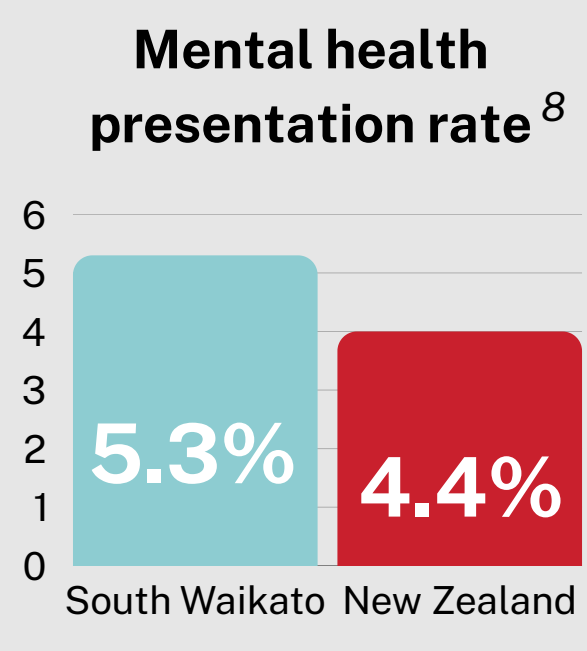


Health and deprivation



96% of residents in **urban** areas live in high deprivation, while **54%** of residents in **rural** areas live in areas of high deprivation⁶

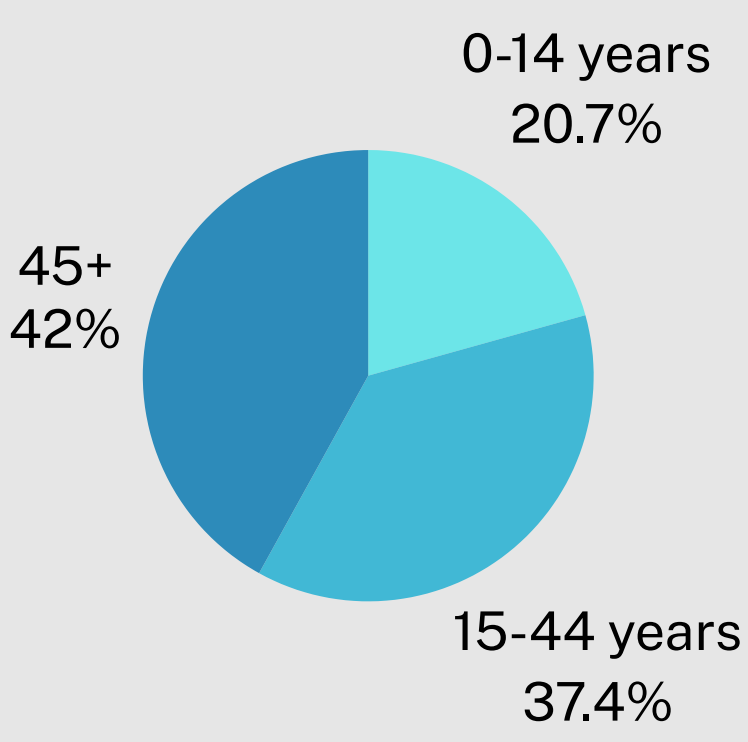
86.7% of the population are enrolled with a primary health organisation, **above the national average** of 84.0%⁷



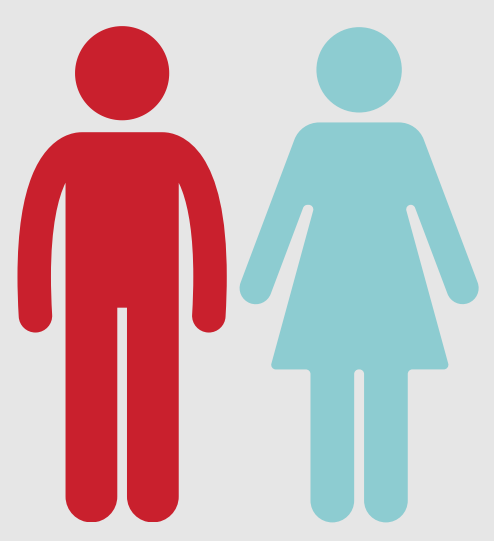
Population overview

Total South Waikato population count¹
27,513

Age distribution in South Waikato²



Gender distribution in South Waikato³



Male 50% Female 50%

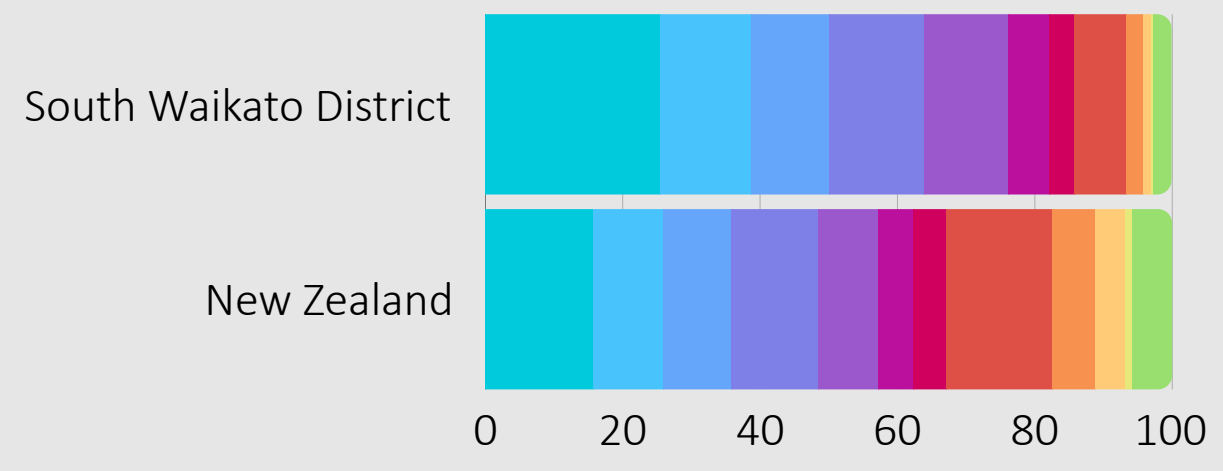
Ethnicity data in South Waikato⁴

- European: 69.0%
- Māori: 38.3%
- Pacific peoples: 13.5%
- Asian: 5.0%
- Middle Eastern/Latin American/African: 0.3%
- Other Ethnicity: 1.0%



Education

Education and qualifications¹⁰

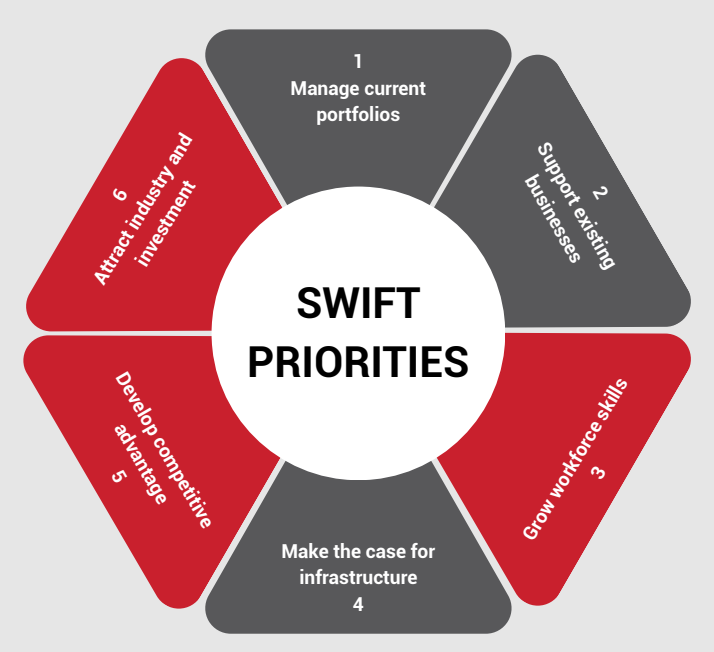


- No qualification
- Level 1 certificate
- Level 2 certificate
- Level 3 certificate
- Level 4 certificate
- Level 5 diploma
- Level 6 diploma
- Bachelor degree and Level 7 qualification
- Post-graduate and honours degrees
- Masters degree
- Doctorate degree
- Overseas secondary school qualification

39.7% of students in South Waikato attend school regularly in Q3 2024, below the national average of **51.3%**¹²

However, possibly due to the lower levels of formal education achievement, residents of South Waikato attend **workplace-based training more** than the national average:¹¹

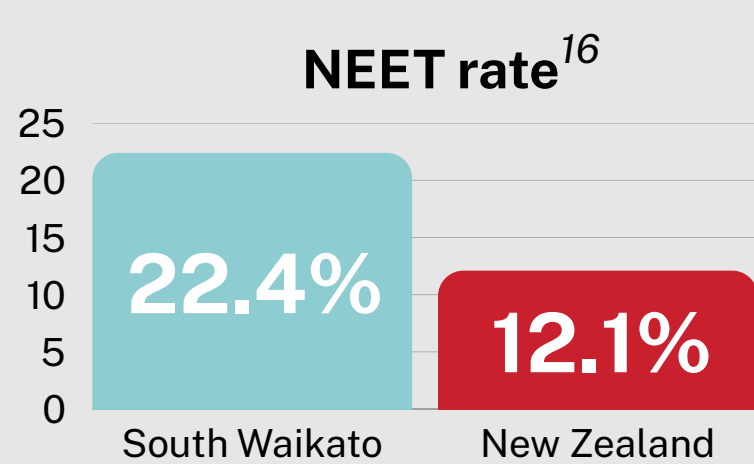
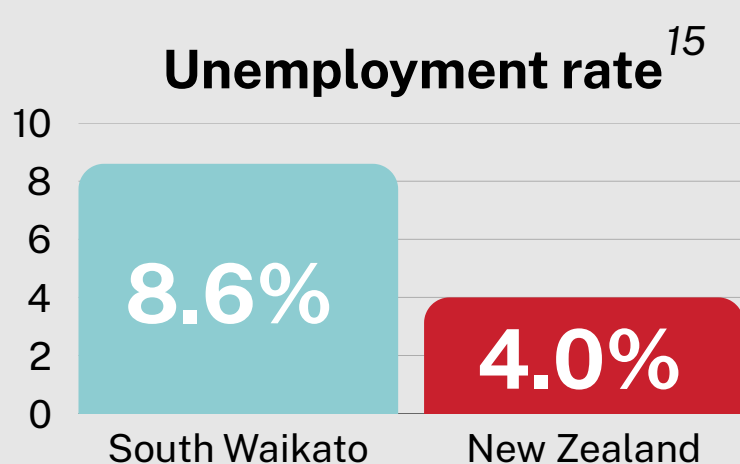
South Waikato 2.6% vs National average 1.8%



Driver license holder

73.6% of urban residents hold a driver's license, significantly lower than the

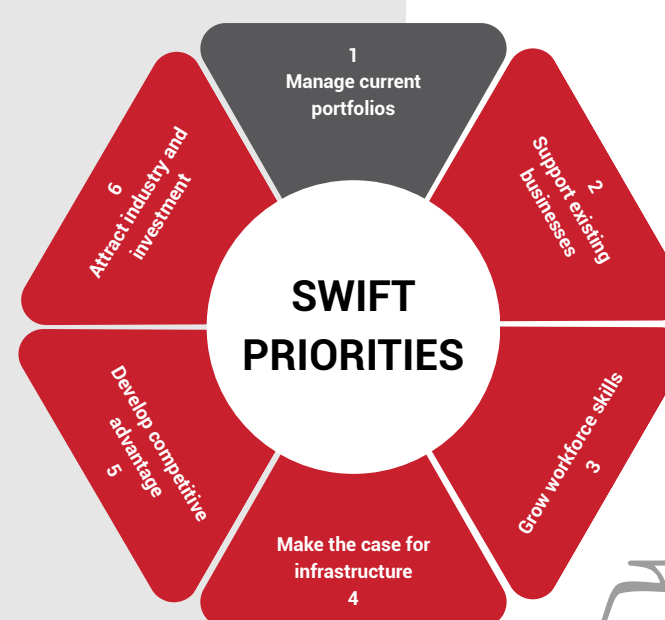
84.6% of rural residents that hold a drivers licence¹⁴



Economy

¹³ Top 5 perceived major barriers to growth

1. Inflation
2. Skills shortages
3. Cost of capital
4. Political uncertainty
5. Supply chain



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Housing and infrastructure

Top 5 perceived regional infrastructure priorities¹⁷

1. Inflation
2. Skills shortages
3. Cost of capital
4. Political uncertainty
5. Supply chain

Housing affordability¹⁸

(House value to income multiple ratio)

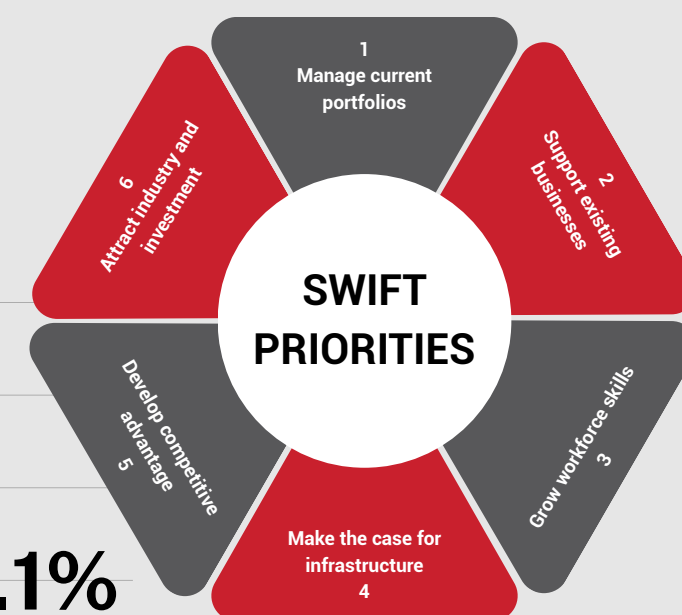
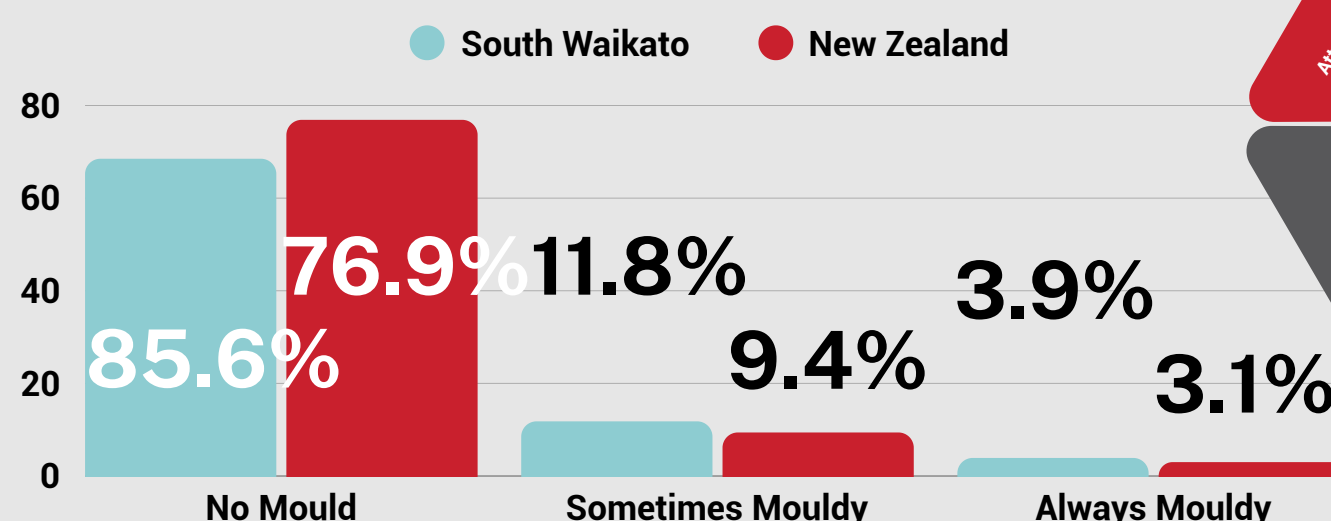
South Waikato vs National average
3.9 vs **7.0**

Rental affordability¹⁹

(Weekly rent to household income percentage)

South Waikato vs National average
20.0% vs **21.9%**

Percentage of dwellings with mould²⁰



Summary

The South Waikato data presented highlights an area with high levels of deprivation but also opportunities for people and organisations to collaborate and grow a prosperous society through sufficient and targeted support. Each area of data considered – health, education, economy, and infrastructure – support each other to enhance community wellbeing.

These opportunity areas – economy, education, housing and infrastructure – align with SWIFT's strategic priorities.