

SWIFT STRATEGY 2026

OUR VISION | GROWING TOGETHER, GROWING STRONGER

WHO WE ARE

SWIFT is a community owned intergenerational trust dedicated to generating community and economic outcomes in the South Waikato.

OUR MISSION

To generate community and economic outcomes for the South Waikato.

OUR PURPOSE



Educational Initiatives

Promoting and funding educational opportunities.

Employment Opportunities

Creating and sustaining jobs in the district.



Economic Regeneration and Development

Driving investment and business expansion in deprived areas.

Supporting People

Providing services to those facing hardship.



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Services, Infrastructure, and Other Amenities

Enhancing public services to complement council

Other Charitable Purposes

Supporting broader initiatives aligned with these core objectives.



OUR STRATEGIC OBJECTIVES

Safeguard our investments

Strengthen financial stewardship through better tools and more transparent benchmarking.

Be evidence led to maximise community outcomes

Let data validate insight, prioritise investment, and empower decisive action to create impact.



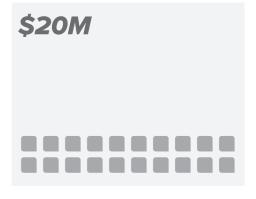
Partner to magnify community outcomes

Scale SWIFT's impact through co-investment and collaborative delivery.

Stay grounded in our community

Stay connected and back what is working. Tell our story well through confident, clear messaging.

INITIAL VALUE



ADDED VALUE* + INITIAL VALUE



DISTRIBUTED TO DATE

+ ADDED VALUE + INITIAL VALUE



OUR PRIORITIES



Current priority areas are based on evidence of community need that aligns to our Trust Deed purposes:





Employment Opportunities



Economic Regeneration and Development Prioritised through

Business Capability

*In accordance with governing principles, the following is required: Maintaining the real value of the capital of the Trust Fund from one Financial Year to the next, using the New Zealand Consumer Price Index as a minimum benchmark for this purpose



Supporting People Prioritised through